

Evaluation Brief		
Name of Bidding Company	B.E. Publishing	
Title of the textbook, program, or series (print/digital)	Learn-by-Doing: Google Apps (4th Edition)	
Subject Area	Google Basics	
Annotation or description that provides an overview of the instructional materials bid	<p>Learn-by-Doing: Google Apps, 4E immerses students in the powerful collaborative and cloud-based environment of Google applications. With illustrative screenshots and easy-to-follow instructions, students will learn the key skills needed to communicate, collaborate, and produce dynamic work across Google Drive, Gmail, Docs, Sheets, Slides, Forms, Sites, Drawings, and Meet.</p> <p>The engaging, hands-on lessons of this text will empower students to confidently navigate the Google ecosystem as they create and share professional documents, master cloud-based file management, participate in virtual meetings, and more. The 4th edition of Learn-by-Doing: Google Apps features brand new lessons, additional Google features and skills, and updated screenshots familiarizing students with the latest changes to Google's applications.</p>	
Author's Name and Background	<p>The Development Team at B.E. Publishing and Joy Tavano</p> <p>Joy Tavano currently works as a high school CTE teacher and author. She brings over 25 years of classroom knowledge and experience to her writing and curriculum development, leveraging the appropriate pedagogical methods and techniques to help students learn best. Her expertise in career explorations comes from hands-on teaching as well as serving as the School-to-Work Internship Coordinator. Joy understands what material teachers impart to their students when they teach and authors each title with an eye towards keeping students engaged and excited about the subject material.</p>	
Copyright of Student Materials	2024	
Intended Grade Level	6–8; 9–12	
Lexile Level	Unknown	
WCAG 2.1 for Section 508 and WCAG Compliance (digital student materials)	eTextbook is in PDF format and is machine readable.	
Availability of NIMAS File Set (print student materials)	Upon request.	
Available Formats (digital student materials)	eTextbook is in PDF format	
Compliance with IMS Global Standards (digital)	<p>Digital student materials are 100% web-accessible via eReadiness.com and do not require programmatic integration with Learning Management Systems (LMS), such as Canvas or Google Classroom. However, digital student materials provided on eReadiness.com can easily be integrated into any LMS course by doing the following:</p> <ul style="list-style-type: none"> - Set up lessons in the LMS, adding references to the resources as needed - Download resources from eReadiness.com and copy resource links to include in your LMS lesson - Upload, insert, or otherwise link resources, including the student eTextbook, into your LMS lesson using the appropriate LMS content adding tool 	
Consumable (print)	Not Consumable	
Manuscript Format (print/digital)	No	
List of Ancillary Materials and Services	Instructor Resources are password protected and are housed on B.E. Publishing's eLearning platform, eReadiness.com. See Ancillary Materials and Services list.	
Pupil Edition - Meet the Term of Manufacturing Standards and Specification for Textbooks	Yes	
Additional Information	Correlations have been completed to applicable lessons in the text, explaining the scope of the project being completed and the ways the lesson addresses each skill. Lesson numbers and page numbers are provided. Optional Lesson Source Files and other Instructor Resources are provided in native Google file formats, which can be accessed through eReadiness.com.	
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